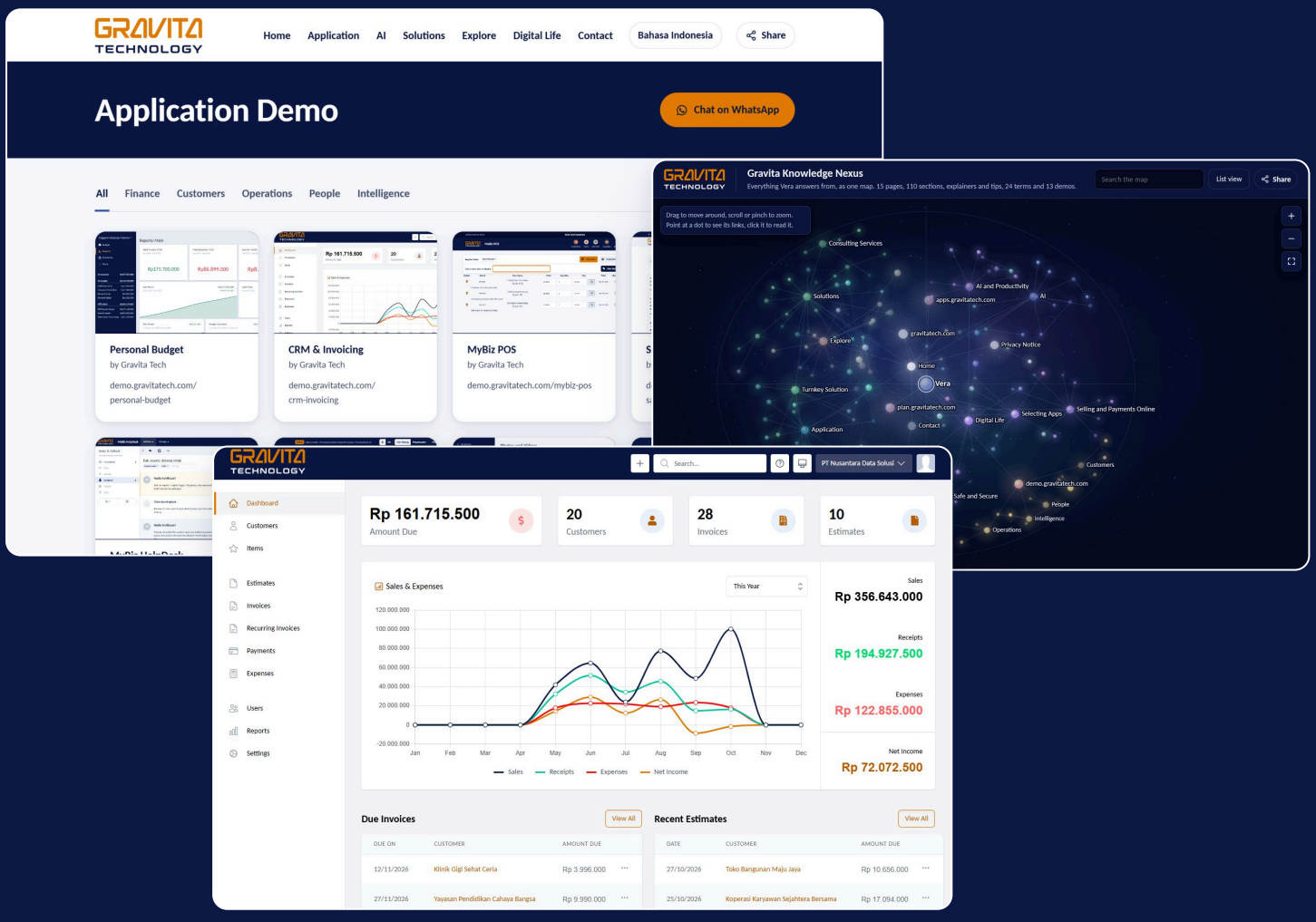
COMPANY PROFILE

Power On Your Business

Custom Software Development, AI Solution, Consulting Services, Small-to-Medium Enterprise Turnkey Solution from PT Gravita Imandaya Teknovera.



PT Gravita Imandaya Teknovera

Serving businesses across Indonesia

gravitatech.com

PT GRAVITA IMANDAYA TEKNOVERA

What the Name Means

PT Gravita Imandaya Teknovera: grace of life, faith that empowers, true technology.

Gravita	from Latin gratia vita (grace of life, graceful life)
Imandaya	faith that empowers
Teknovera	true technology

Explore

Try our live apps and application demos.

apps.gravitatech.com

Free apps you can use right away, in your browser or as a download.

demo.gravitatech.com

Application demos with sample data, to try how each Gravita app works.

plan.gravitatech.com

Simple tools to plan your business and household money.

teknovera.gravitatech.com/nexus

Everything Vera knows, as one map: every page, tip, term and demo she answers from, and how they connect.

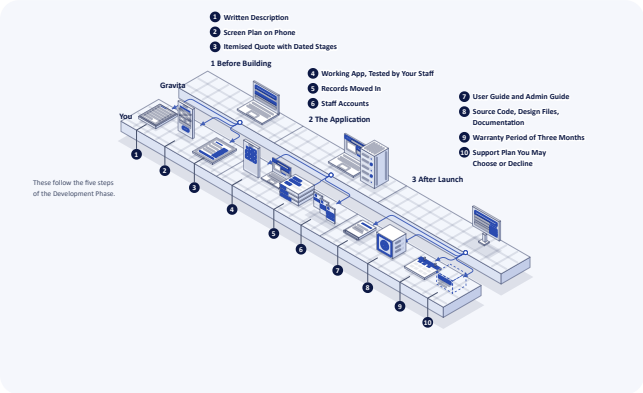
Every Business Deserves the Right Technology

Serving businesses across Indonesia

4	6	13
What Gravita Tech Provides	Live & Downloadable Apps for You	Application Demo

POWER ON YOUR BUSINESS

What Gravita Tech Provides



01

Custom Software Development

Systems built to one client's order.

YOU GET

a working app, your data moved in

gravitatech.com/application



02

AI Solution

AI tools, agents and automation for a client's work.

YOU GET

one AI task on your own data

gravitatech.com/ai



03

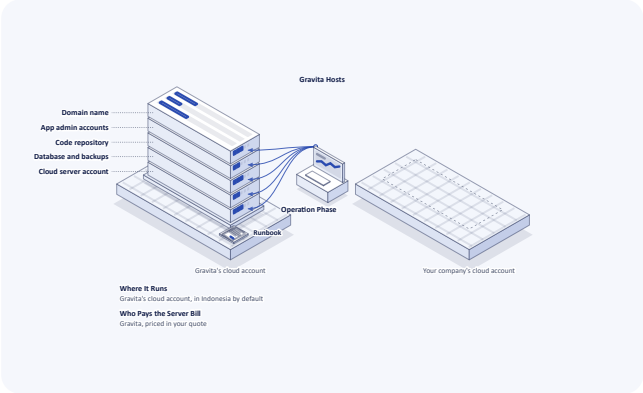
Consulting Services

Advice and implementation guidance.

YOU GET

a written recommendation

gravitatech.com/solutions/consulting-services



04

Small-to-Medium Enterprise Turnkey Solution

All in: Gravita builds, hosts and runs the system for you.

YOU GET

built, hosted and run for you

gravitatech.com/solutions/turnkey-solution

Why It Matters Now

Most businesses that use AI use it at a basic level.

AWS and Strand Partners name a lack of digital skills as the main barrier. Source: AWS and Strand Partners, AI adoption in Indonesia, 7 August 2025.

94.76%

of Indonesia's 4.40 million e-commerce businesses sold through instant messaging in 2024.

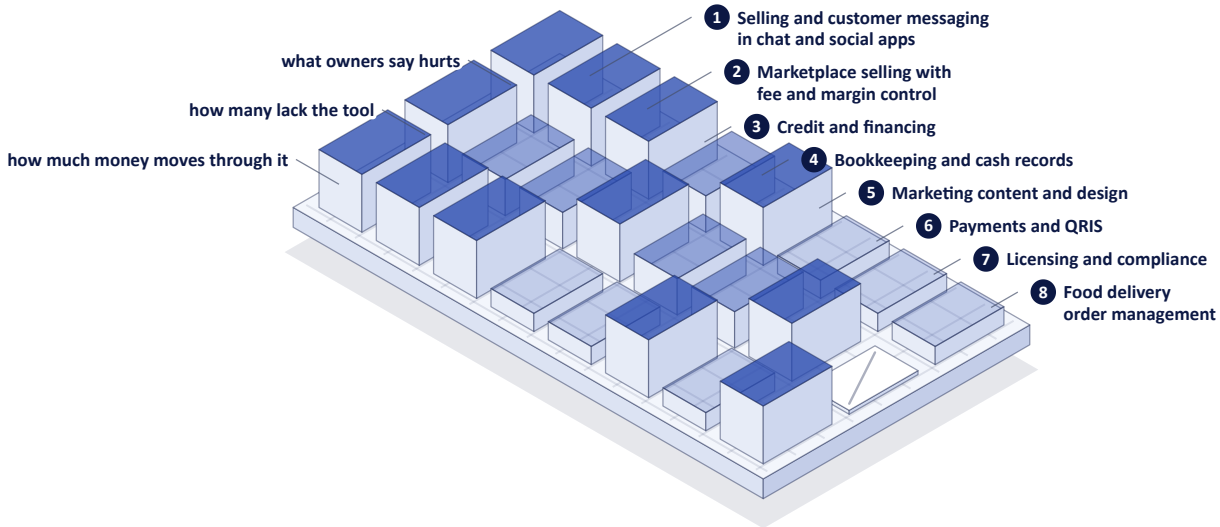
Source: BPS, Statistik E-Commerce 2024.

58.22%

of 304 UMKM surveyed by Bank Indonesia in 2023 keep no formal financial records.

Source: Bank Indonesia survey, July to September 2023. A small sample, not a national estimate.

The Eight Needs That Rank Highest



Ranked on three lenses: what owners say hurts, how many lack the tool, and how much money moves through it.

Source: Indonesian SME app needs, Gravita Technology research, 24 October 2026.

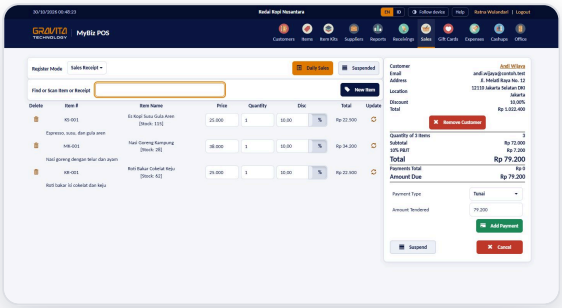
CUSTOM APPLICATION

Software Built around How You Work

An application made for one business: yours, from the way orders reach your WhatsApp to the way stock is counted at closing.

For businesses of about 2 to 50 people whose work no longer fits a cash book, a spreadsheet and a WhatsApp group.

If one ready-made app already does what you need, we will tell you, and point you to it in Free Apps and Free SaaS.



MyBiz POS, an application demo: demo.gravitatech.com/mybiz-pos

YOU GET	TIME	YOU OWN
a working app, your data moved in	**a dated plan in your quote**	**code, designs and data**

What We Build

Micro firms run their business on a phone. Web matters for back offices, tax and government portals.

Order and Customer Records

One place where chat, marketplace and shop orders become records with status, payment and customer history.

Back Office Web Apps

The screens your admin, finance and warehouse staff work in every day, including the sales reports your accountant and the tax office ask for.

Customer and Partner Portals

A page where buyers, resellers or members check their own orders, invoices and documents.

Stock and Outlet Systems

Stock by item, size and colour across outlets and channels, with a warning before it runs out.

Mobile Apps

An Android or iPhone app for sales staff taking orders at a shop counter, drivers on delivery, or your own customers.

Connections Between Systems

Linking what you already use, such as WhatsApp Business, payments, marketplaces and accounting software, so data is entered once.

EXAMPLE

A Coffee Shop with Three Outlets in Bandung

THE SITUATION	WHAT WE WOULD BUILD	WHAT WOULD CHANGE
Each outlet uses a different cashier app, and the owner adds up sales from three phones every evening.	A back office web app that pulls sales from all three, tracks milk, beans and cups by outlet, and flags waste.	The owner sees all three outlets on one screen and orders supplies per outlet.

Examples to show what is possible. They are not Gravita clients.

CUSTOM APPLICATION

Where the Work Gets Stuck

Most sellers already sell through chat; what they lack is a record of orders and customers.

Orders arrive by chat and get lost.
Nobody can see in one place what was ordered, paid and sent.

Money and stock live in notebooks.
The owner learns about a shortfall when it is already too late.

The same sale is typed three times.
In the chat, in the cash book, in a spreadsheet for the accountant, and each copy differs.

Approvals wait for one person.
Discounts, purchases and refunds stop until the owner reads a message.

A ready-made app almost fits.
It covers most of the work, and staff run the rest on paper beside it.

Records are asked for and cannot be found.
A bank, a corporate buyer or the tax office wants a sales history, and it takes a week to put together.

Sample: How Your Quote Is Itemised

A quote is only useful if you can see what each part costs and remove what you do not need. This is the layout every Gravita quote follows.

A. The Need

What the app must do: collect orders from WhatsApp, Shopee and the live session into one list; keep stock by motif and size; send the owner a daily summary. What it will not do: accounting, payroll.

B. Line Items

- Screens (order list, stock, daily summary)
- User roles (owner, admin, packing staff)
- Connections (marketplace order import, where partner access is allowed)
- Moving existing records
- Warranty period
- Optional: support plan.

C. Stages and Payment

Stage 1: screen plan approved, payment 1 of 3. Stage 2: working order list and stock, payment 2 of 3. Stage 3: acceptance signed (BAST), payment 3 of 3. Each stage has a date.

D. Ownership

Code, design files and data belong to the client from payment 3.

Each line ends: Price: set after the first conversation.

How much does it cost?

It depends on the number of screens and user roles, the systems it must connect to, and whether you need a phone app as well as a web app. You receive an itemised quote after the first conversation.

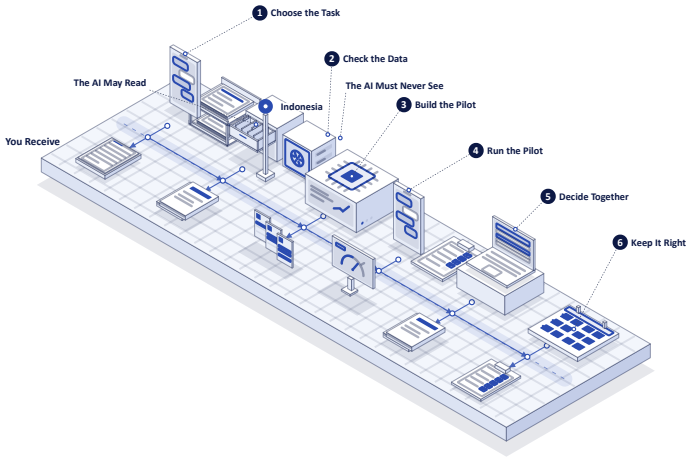
Examples to show what is possible. They are not Gravita clients.

AI SOLUTION

AI Set Up on Your Own Data and Rules

AI that answers your customers in WhatsApp and reads your invoices, using your own price list and return policy, with a person checking anything about money or health.

YOU GET	STARTS WITH	YOUR DATA
one AI task on your own data	**one task you choose, as a pilot if you want one**	**processed in Indonesia if you choose**



Start with One Task, Then Decide

When you choose a pilot, it typically takes 2 to 4 weeks.

1

Choose the Task

We go through a week of your chats and documents with you and pick the one task where AI saves the most time with the least risk.

You Receive a short note on which task to start with, and why.

2

Check the Data

We agree what the AI may read, what it must never see, and where it is processed. You choose before we build.

You Receive a data check and the written pilot plan.

3

Build the Pilot

We set the AI up on that task with your rules and test it on real past questions or documents.

You Receive the assistant, reader or automation set up on your data; its rules (guardrails); a hand-over point to a person, with the conversation so far.

4

Run the Pilot

Your team uses it for the agreed period while a person checks its work. You see what it got right and wrong.

You Receive a screen to see and correct what the AI uses; a running-cost estimate with a spending limit.

5

Decide Together

You stop, adjust or roll it out further, with the running cost known.

You Receive a results report and a decision meeting.

6

Keep It Right

When it runs daily, we check its answers and costs every month.

You Receive a monthly check of answers and costs while you keep a support plan.

CONSULTING SERVICES

Clear Advice before You Spend

Advice before you buy software or AI, from people who also build it and who will name a free tool when one is enough.

YOU GET	TIME	FREE TO CHOOSE
a written recommendation	**a date agreed in the scope**	**free tools and other builders included**

Advice

Which apps and systems fit your business now and which to skip, and a second opinion on quotes and contracts from software vendors before you sign.

Implementation Guidance

A written plan for a custom system or for AI in your business, with stages, costs, risks and a use policy for staff, and our help while your team sets it up.

Our Position

We also build software, so we tell you when our advice would lead to work for us. We may recommend a free tool, a ready-made app, another builder or nothing yet, and the plan works with any builder. If we offer to build it, the quote is separate and you are free to say no.

From Question to Decision

1. **Tell Us the Question**
   A short chat or call about what you need to decide.
2. **Agree the Scope**
   A written scope, its fee and a date for the report.
3. **Look at How You Work**
   We meet the people who do the work and read what you already have.
4. **Report and Discuss**
   You receive the written recommendation and we go through it together.
5. **Act, If You Want**
   We guide the setup or quote for building, and you are free to say no.

When Advice Saves Money

Which app should we choose?

Cashier, bookkeeping and chat tools all promise the same, and every trial costs time.

Which quote is right?

Three vendors quote very different prices for what sounds like the same app.

Why did the team stop using it?

Software was bought, then the team went back to notebooks because the app did not fit the work.

Which AI tools may staff use, and with what data?

Customer data goes into free AI tools with no policy.

What records does the deadline ask for?

Halal certification, the Coretax switch, or UU PDP, whose duties have applied since October 2024 with detailed rules in PP 33/2026 from 16 January 2027, ask for records the business does not keep yet.

What should we build first?

Before building, the owner wants to know what comes first, what it costs and what can wait.

SMALL-TO-MEDIUM ENTERPRISE TURNKEY SOLUTION

One Partner Builds, Hosts and Runs It

Your system built, hosted and kept running by one team, with one page, the handover sheet, that says who holds every key to it.

For businesses with no IT team that want a working system and one number to call. Any custom application, AI assistant or business website with email can be delivered this way.

Two Ways to Host, You Choose

	Gravita Hosts Your system runs in Gravita's cloud account, and the server bill is part of what Gravita charges, as set out in your itemised quote. Easiest for you.	**In Your Own Account** A cloud account is opened in your company's name and you pay the server bill directly; Gravita runs it with the access you give. Nothing to move if you ever leave.
Where It Runs	Gravita's cloud account, in Indonesia by default	Your company's cloud account, in Indonesia by default
Who Pays the Server Bill	Gravita, priced in your quote	You, directly to the provider
What Happens If You Leave	We move the code, the data, the server access and the runbook to you, as the contract states.	You already hold everything; we hand back our access.

Problems Turnkey Is Made For

OPENING

No one to call when it stops.

The system will not open this morning; the freelancer who built it has moved on and nobody knows how it runs.

MIDDAY

Many vendors, no single owner.

A payment fails at the till; hosting, the app, email and payments each have a vendor, and each blames another.

CLOSING

Security and bills left to chance.

Updates are skipped, a former cashier can still log in, and the domain and certificate lapse because they were paid on a staff member's personal card.

NIGHT

Backups nobody has tested.

Data is copied somewhere every night, but no one has ever tried to restore it.

Everything Included

Everything in Custom Application or AI Solution, plus the running of it.

Your Address on the Internet

- Your domain name and its settings.
- A security certificate (the padlock in the browser) that renews itself.
- Email the app sends, such as password resets and order confirmations.

Keeping It Safe

- Hosting for the app and its database, in Indonesia unless agreed otherwise.
- Storage for files and photos.
- Daily automatic backups in a separate location, with a restore tested before launch.
- Access limited to the people who need it.

Keeping It Running

- A release process that tests every update before it reaches you, with a way back.
- Monitoring with alerts to a named person.
- After launch, the running of your system is priced in your quote: fixes, small changes, updates, security patches, backups and the server bill.
- A check of whether your system must register as a PSE, and help to register.

SOLUTIONS

Ways to Work with Gravita

How Gravita works on a project, from the first conversation to a system that keeps running.

WAY TO WORK	BUILD	WHERE IT RUNS	RUN	SUITS
Small-to-Medium Enterprise Turnkey Solution All in: Gravita builds, hosts and runs the system.	Gravita	Gravita Hosts Your Own Account	Gravita	Suits a business that needs everything.
Build and Deploy Gravita builds the system, deploys it to your own hosting and hands it over.	Gravita	Your Own Account	You	Suits a business with hosting or an IT team.
Build and Hand Over Gravita builds the system and hands it over for you to run.	Gravita	You	You	Suits a business that wants to run it itself.
Ongoing Support Gravita keeps a system running and improving after launch.	—	—	Gravita	Suits a business that wants help after the build.
Consulting Advice and guidance on their own.	—	—	—	Suits a business that wants guidance without a build.

What We Put in Writing

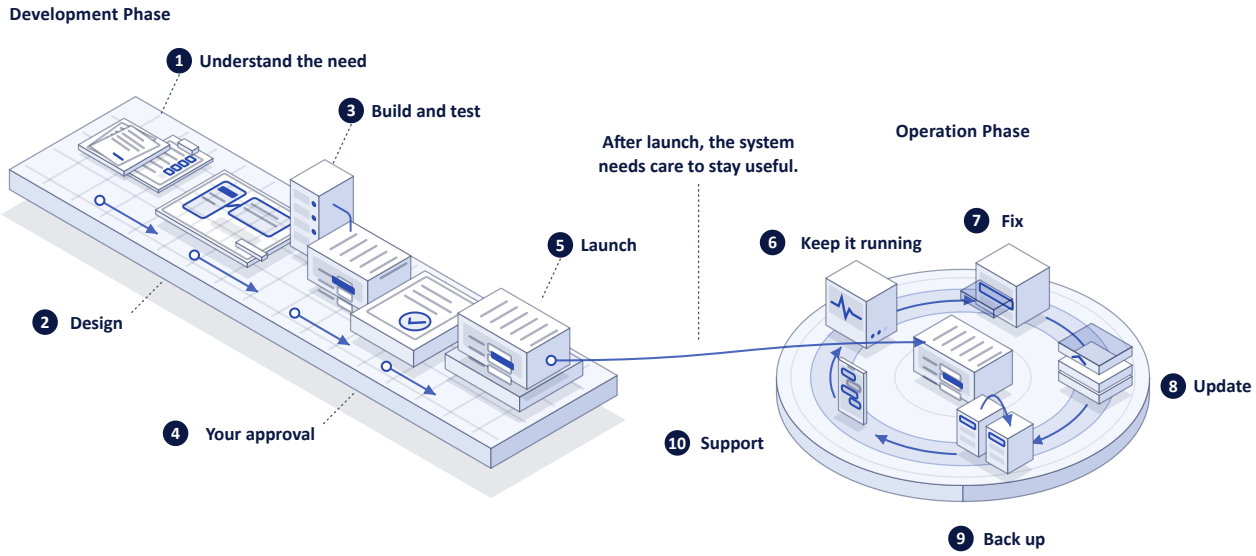
Each of these goes into your contract.

1. An itemised quote, split into stages, before any work starts.
2. Payment in stages, each one after you have seen that stage working.
3. You own the code, the design files and the data.
4. Your data is hosted in Indonesia unless you choose otherwise.
5. If you leave, you receive the code, the data, the server access and the runbook (the guide to run it).
6. The first conversation is free and there is no obligation.

Warranty Period. Errors in the agreed scope are fixed at no charge for three months after you sign the BAST.

SOLUTIONS

How the Work Gets Done



Development Phase

Systems built to one client's order, in five steps.

1 Understanding the Need

We learn how your business works and what the system must do.

2 Design

We plan how the system will work and agree the plan with you.

3 Building and Testing

We build the system and test that it works.

4 Your Approval

You review the result and approve it before launch.

5 Launch

The system goes live for your business.

Operation Phase

After launch: three months of warranty, then the care below.

6 Keeping It Running

We watch that the system stays available and working.

7 Fixing

We fix problems when they appear.

8 Updating

We update the system as your business changes.

9 Backups

Backups of your data are kept.

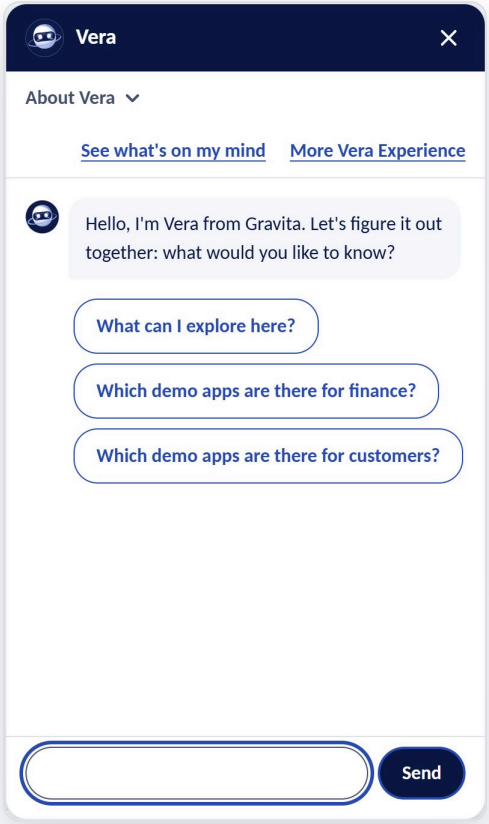
10 Support

You have someone to ask when you need help.

APPS.GRAVITATECH.COM

Live & Downloadable Apps for You

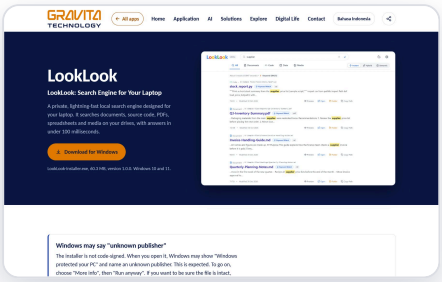
Apps you can use right now, in your browser or on your laptop.



Vera

Gravita's site assistant: ask about our services in English or Indonesian.

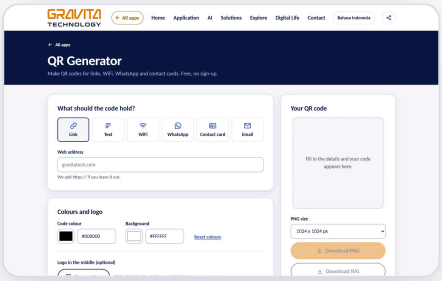
gravitatech.com



LookLook

LookLook: Search Engine for Your Laptop. Everything stays on your laptop.

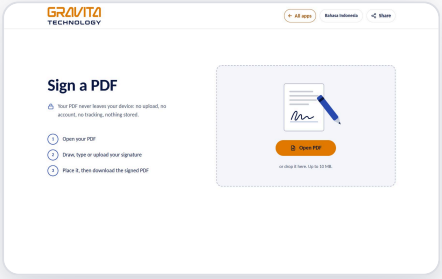
apps.gravitatech.com/looklook



QR Generator

Make QR codes for links, WiFi, WhatsApp and contact cards. Free, no sign-up.

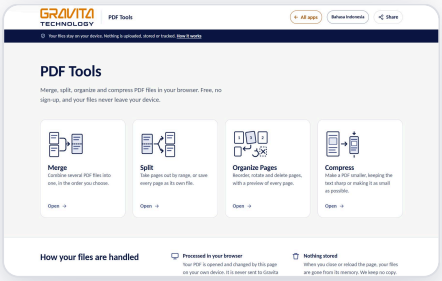
apps.gravitatech.com/qr



Sign a PDF

Sign a PDF in your browser. Your PDF never leaves your device.

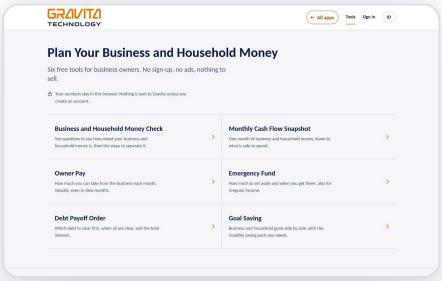
apps.gravitatech.com/sign-pdf



PDF Tools

Merge, split, organize and compress PDF files in your browser.

apps.gravitatech.com/pdf-tools



Financial Planner

Simple tools to plan your business and household money.

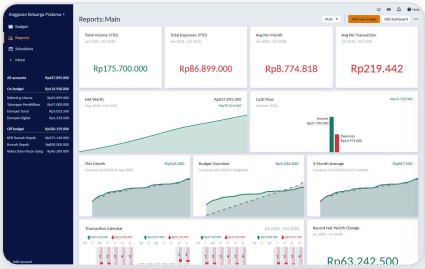
plan.gravitatech.com

DEMO.GRAVITATECH.COM

Application Demo

Try working demos of business apps before you decide. Application demos with sample data, to try how each Gravita app works.

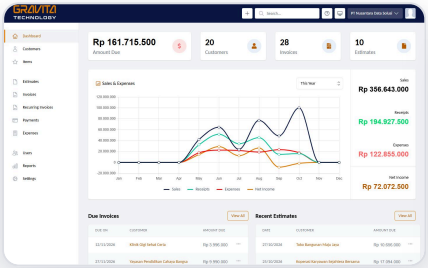
Finance



Personal Budget

A real budgeting app filled with the sample budget of a family in Jakarta: two salaries, a home loan, school fees, BPJS, arisan and daily spending over six months. Your copy of the budget stays in your browser only, and you can reset it from the menu.

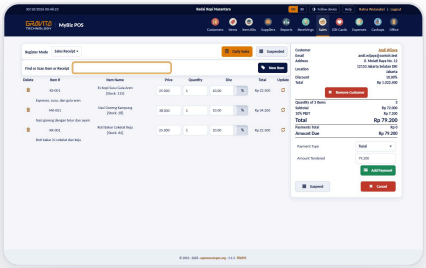
demo.gravitatech.com/personal-budget



CRM & Invoicing

A real CRM and invoicing app you can try at once. It comes with a sample IT consultancy in Jakarta: customers, estimates, invoices with PPN and payments in Rupiah, from the first offer to the money received.

demo.gravitatech.com/crm-invoicing

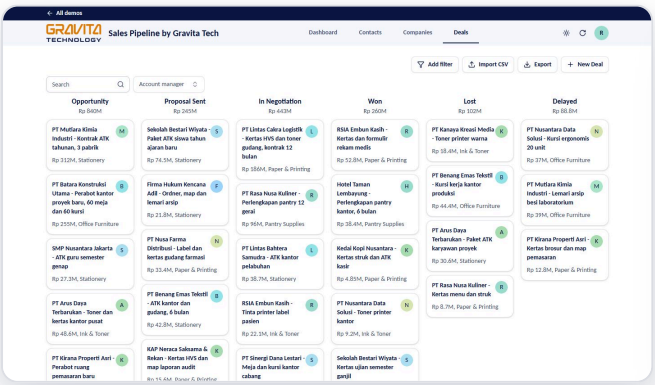


MyBiz POS

The point-of-sale register of Kedai Kopi Nusantara, a sample café in Jakarta, with a menu of about 80 items and a month of sales. Ring up an order, print the receipt and see the sales reports. All visitors share this demo, and it goes back to the sample every night.

demo.gravitatech.com/mybiz-pos

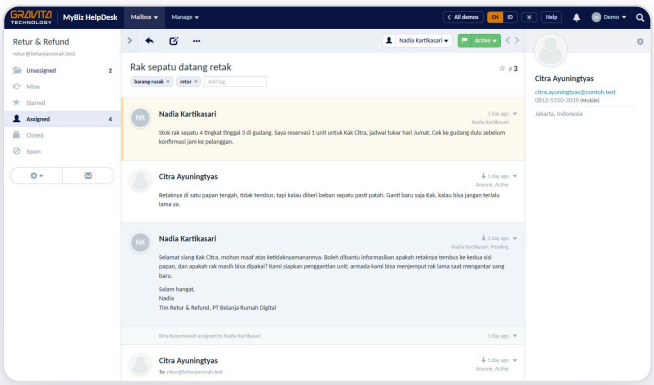
Customers



Sales Pipeline

A real sales pipeline app filled with the companies, contacts and deals of a sample office-supplies company in Jakarta, showing how a deal moves from the first contact to a signed order. Your copy stays in your browser only.

demo.gravitatech.com/sales-pipeline



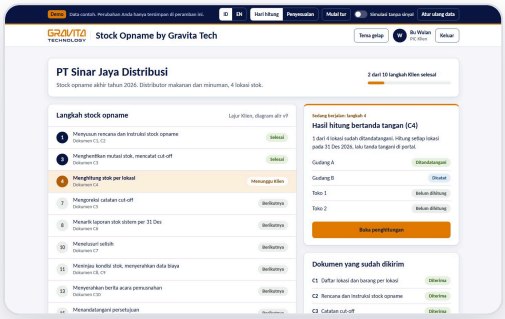
MyBiz HelpDesk

A shared support desk for PT Belanja Rumah Digital, a sample online home-goods shop in Jakarta. Customer messages land in shared mailboxes such as customer service and returns, and the team picks them up, replies and tracks each conversation.

demo.gravitatech.com/mybiz-helpdesk

APPLICATION DEMO

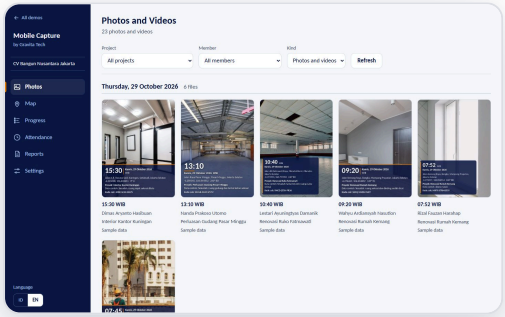
Operations



Stock Opname

A stock count portal shared by a client and its tax and accounting service: plan the count day, record the counts and agree the adjustments, with four demo roles (client PIC, approver, TAS staff and TAS reviewer).

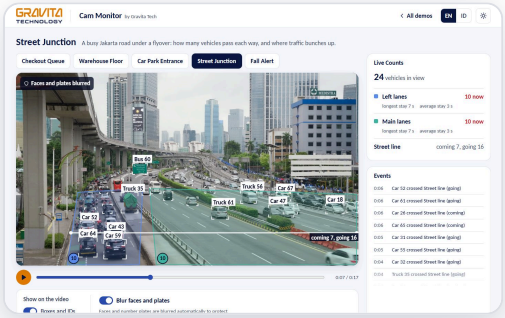
demo.gravitatech.com/stock-opname



Mobile Capture

Photos and videos stamped with time, location and a check code as proof of field work, for a sample building contractor in Jakarta. The team's photos appear in a web dashboard, an Android app is available to download, and everything a visitor takes is deleted 24 hours after the visit starts.

demo.gravitatech.com/mobile-capture



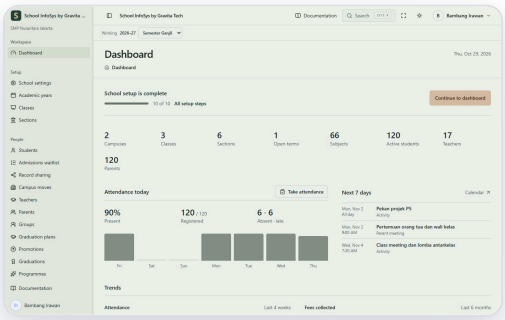
Cam Monitor

People and vehicles detected, tracked and counted on real camera footage, with faces blurred for privacy. It runs in your browser.

demo.gravitatech.com/cam-monitor

MyBiz DMS Coming Soon **ERP (Odoo Community)** Coming Soon

People



School InfoSys

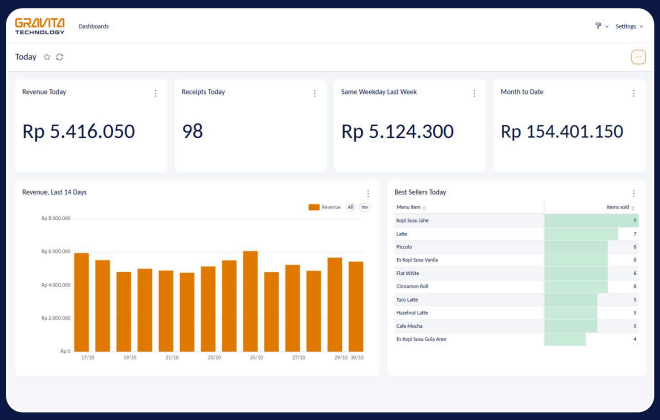
A school information system for SMP Nusantara Jakarta, a sample junior high school. Try it as school administrator, teacher, parent or student: classes, students, attendance, timetables and fees.

demo.gravitatech.com/school-infosys

APPLICATION DEMO

Intelligence

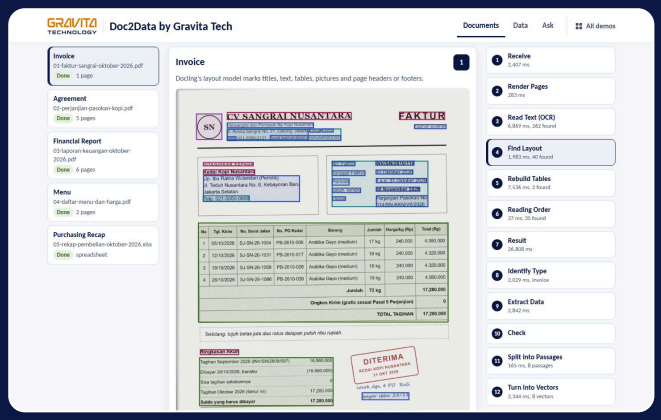
More demos coming soon.



Biz Dashboard

A real business analytics dashboard: load the sample Excel files of Kedai Kopi Nusantara, a café in Jakarta, and see them turned into dashboards. Add today's file or a whole week; what you add is removed when you sign out.

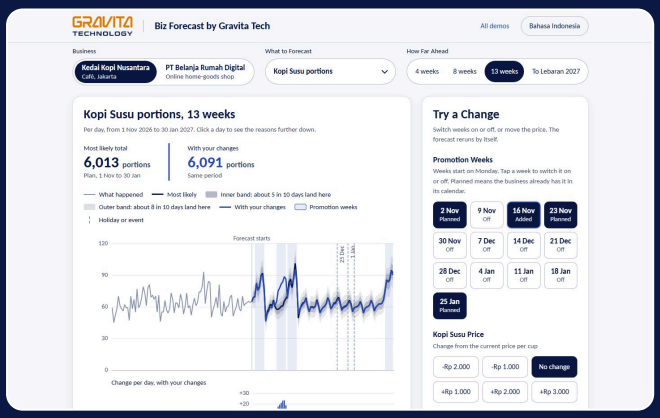
demo.gravitatech.com/biz-dashboard



Doc2Data

Intelligent document processing: load sample documents with tables and text, and Doc2Data reads them, answers questions about them and organises them into structured data you can see in tables and process further.

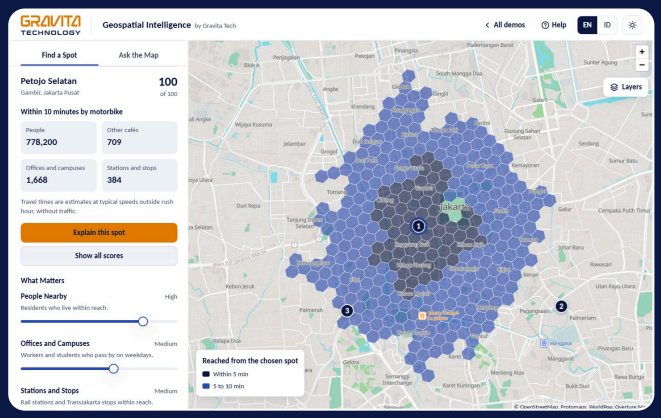
demo.gravitatech.com/doc2data



Biz Forecast

Sales forecasts for two sample businesses, with a what-if panel to try changes and an accuracy replay that shows how earlier forecasts compared with real sales.

demo.gravitatech.com/biz-forecast



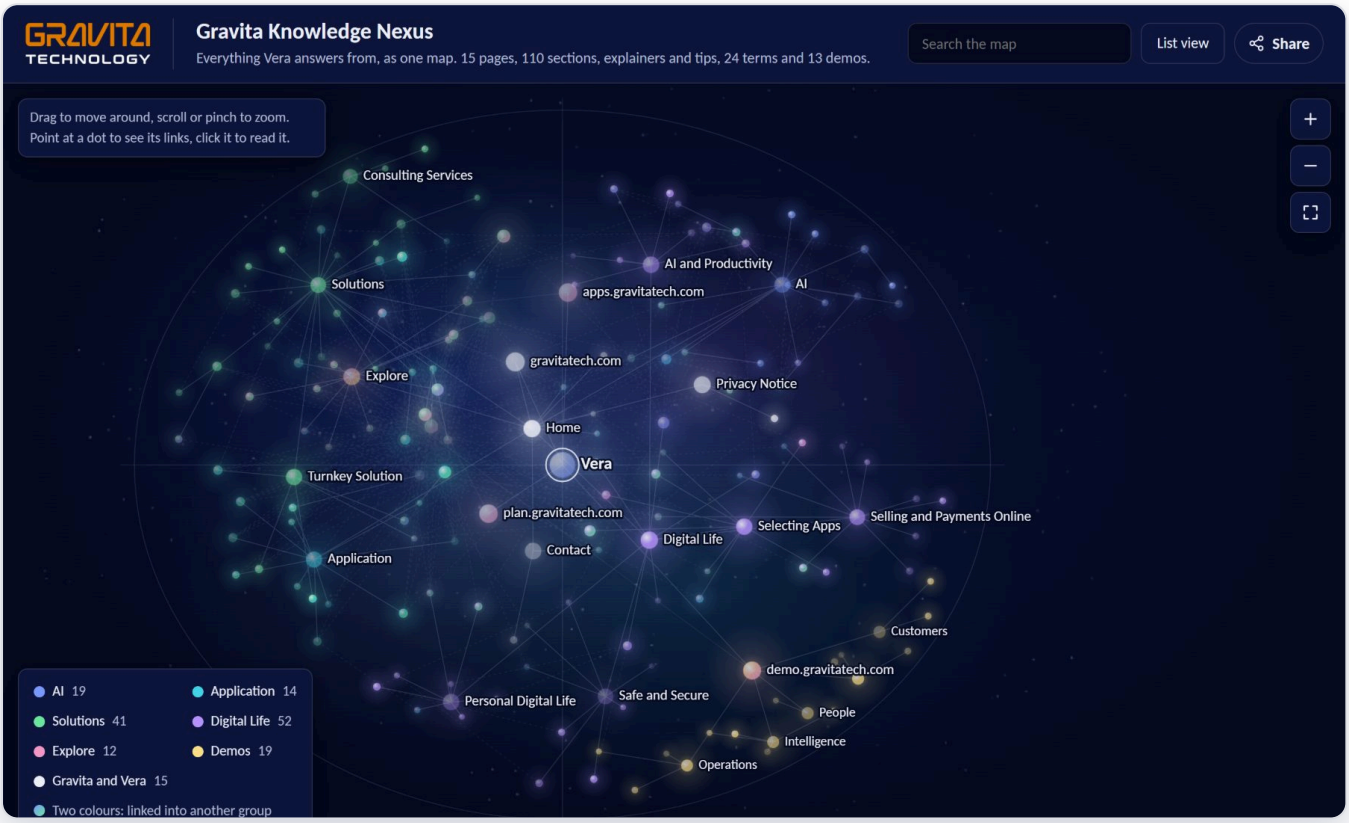
Geospatial Intelligence

Every block of Jakarta scored for where a café could open next, with travel-time catchments on foot, by motorbike or by car, and an AI that explains each spot and answers questions about the map.

demo.gravitatech.com/geo

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Explore



Gravita Knowledge Nexus

Everything Vera knows, as one map: every page, tip, term and demo she answers from, and how they connect.

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Gravita's site assistant: ask about our services in English or Indonesian.

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Putting AI to Work Safely

What Runs Behind an App

Staying Safe Online

Digital Life: short how-tos for selling online, staying safe, using AI and choosing apps.

Free Apps and Free SaaS

Free tools for Indonesian SMEs, individuals and individual professionals. Web, desktop and mobile apps, and free SaaS. Free means free forever, a free tier with no time limit, or open source.

Each entry links to the official page and shows what is free, what is paid, and Bahasa Indonesia support.

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Contact

Tell us about your business.

Three Ways to Reach Gravita

WHATSAPP

+62 816 996 789

EMAIL

hello@gravitatech.com

PHONE

+62 816 996 789

SOHO Capital Lt. 25 (Unit 2508),
Podomoro City,
Jl. Letjen S. Parman Kav 28,
Jakarta Barat 11470

COMPANY

PT Gravita Imandaya Teknovera

Serving businesses across Indonesia

What Happens Next

You

You Send a Message

WhatsApp or email reaches us directly.

Gravita

Reply with Questions

We review your inquiry and reply with clarifying questions.

You Gravita

First Conversation

A scheduled call at a time you choose.

Gravita

Written Proposal

An itemised quote for the work.

You

Your Decision

Take your time to review with no sales pressure or deadline.

What Would You Like to Talk About

Custom Application | AI Solution | Consulting Services | Small-to-Medium Enterprise Turnkey Solution | Something Else

Your business will move forward faster

The first conversation is free and there is no obligation.

Chat on WhatsApp **Send email**